

Figure 1

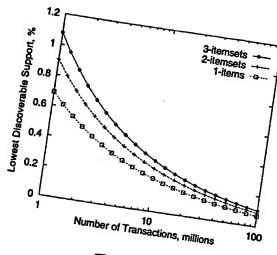


Figure 2

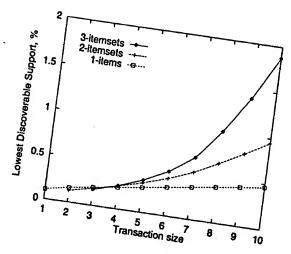


Figure 3

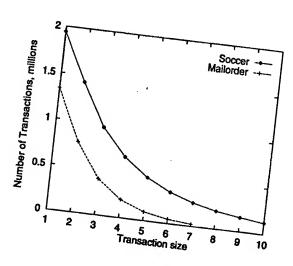


Figure 4

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For soccer:

Figure 5

m	1	2	3	4	5	6	7	8	9	10
K_m	7	7	7	7	7	7	7	7	7	7
$\rho_m\%$	4.7	16.8	21.4	32.2	35.3	42.9	46.1	42.0	40.9	39.5

and for mailorder were:

m	1	2	3	4	5	6	7
1	-	-	-	-	_		Ŀ
Λ_m	′	•	- 7	7	7	7	7
0%	8.9	20.4	25.0	33.4	43 5	50 S	50.2
pm%	8.9	20.4	25.0	33.4	43.5	50.5	59.2

FIGURE

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Figure 7

(a) mailorder, 0.2% minimum support

Itemset	True	True	False	False
Size	Itemsets	Positives	Drops	Positives
1 2	65	65	0	0
	228	212	16	28
3	· 22	18	4	5

(b) soccer, 0.2% minimum support

	(a) and the second support									
Itemset	True	True	False	False						
Size	Itemsets	Positives	Drops	Positives						
1	266	254	12	31						
2	217	195	22	45						
3	48	43	5	26						

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Figure 9

(a) mailorder, $\geqslant 0.2\%$ true support

(a) manordar, Soleto and											
predicted support											
size	Itemsets	< 0.1	0.1-0.15	0.15-0.2	≥0.2						
1	65	0	0	0	65						
2	228	0	1	15	212						
3	22	0	1	3	18_						
3											

(b) soccer, ≥0.2% true support

(b) soccer, \$0.270 to										
predicted support										
	71	< 0.1	0.1-0.15	0.15 - 0.2	≥0.2					
size	Itemsets	7 0:1	0.2	10	254					
1	266	U	1 2	17	195					
1 2	217	0	5	1 1	43					
1 2	48	0	1	4						
3	1	<u> </u>								

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Figure 11

(a) mailorder, $\geq 0.2\%$ predicted support

		f	true s	upport	
size	Itemsets	< 0.1	0.1-0.15	0.15 - 0.2	≥0.2
1	65	0	0	0	65
2	240	0	0	28	212
3	23	ı	2	2	18

(b) soccer, ≥0.2% predicted support

	(-) -				
size	Itemsets	< 0.1	0.1-0.15	1pport 0.15-0.2	≥0.2
1	285	0	7	24	254 195
2	240	7	10	28 8	43
3	69	5	13		

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Figure 13

Transacti n size:	1	2	3	4	5	6	7	8	9	10
W rst Average:	1: 4.4%	2: 20.2%	3: 39.2%	4: 44.5%	4: 43.9%	4: 37.5%	4: 36.2%	4: 38.7%	8: 51.0%	10: 49.4%
Wrst fth Worst:	1: 45.5%	2: 45.4%	3: 53.2%	4: 49.8%	5: 49.7%	5: 42.7%	5: 41.8%	5: 44.5%	9: 66.2%	10: 65.6%

mailorder

Transaction size:	1	2	3	4	5	6	7
Worst Average:							
Worst of the Worst:	1: 47.6%	2: 51.9%	3: 53.6%	4: 53.1%	5: 53.6%	6: 55.4%	7: 51.9%